



Zeeland's Annual Pumpkinfest Parade

October 4, 2014

Sponsored By:  SPECTRUM HEALTH
Zeeland Community Hospital

Pumpkinfest is already busy planning this year's parade, and we'd love for you to participate! Below you will find a parade application in which you can print out, fill in and mail back.

Parade applications submitted by June 30th will receive a discounted entry rate of \$25*. Application fee after June 30th is \$30*. Please make checks payable to Zeeland Festivals with "Pumpkinfest Parade" in the memo line and mail to: Zeeland Festivals, PO Box 94, Zeeland, MI 49464. *Note: Entry fees waived for EMS/ Fire/ Police/ Military and School Marching Band entries only.

Please read the following information carefully.

Applications: Get your application in early, as there are limited spaces and the parade will fill up. The deadline for parade applications is **Friday, September 5, 2014**. Once the parade is full, we cannot accept additional entries. We will not add or adjust entries after the September 5 deadline. We need to have the application in hand, as phone reservations are not accepted. You may fill out the application online, via email or mail your application in, but we must receive your payment before we can approve your entry.

Communication: You will receive a confirmation email if you are approved to be in the parade. Please provide your email address on the application. If you do not have email, we will call you. Please allow a few days to receive your confirmation. We will contact you if we receive your application and it is not accepted or if the entry limit has been reached.

Parade Placement: If you would like to be placed in the parade near another participant, please indicate that on your application and we will do our best to accommodate your request.

Line-Up Information: You can expect to receive your line-up information the week of September 22rd. There will be no changes made to the line-up information you receive.

Hand-Out Policy: Due to safety reasons, there will be **ABSOLUTELY NO THROWING** of anything during the parade. Do not throw from vehicles or from the middle of the road. Instead, people may walk along the curbside, handing items to parade viewers.

Spacing: Please allow 2 car lengths of space between your entry and the entry behind and in front of you.

Decór: All entries must be decorated in an autumn theme, or this year's theme, "Pumpkinfest Pride...Celebrating 30 Years!"

Thank you!

Shannon Yanek
Pumpkinfest Parade Coordinator

Zeeland Festivals | PO Box 94 | Zeeland, MI 49464
phone: 616.566.6457 | email: pfestinfo@gmail.com | www.pumpkinfest-zeeland.org



Pumpkinfest Parade Application 2014
Event Date: Saturday, October 4 at 3 pm.
Theme: "Pumpkinfest Pride ... Celebrating 30 Years!"

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Important! Application Deadline is Friday, Sept. 5, 2014. Applications will not be accepted after this date. Limited spaces are available. All parade entries must be decorated with an autumn theme or celebrate this year's theme.

Name of Business or Organization _____

Contact Person _____ Phone # _____

*Email Address: _____
 (It is very important that you provide a reliable email address as this is where communications regarding the parade will be sent.)

Mailing Address _____ City _____ State _____ Zip _____

Type of Parade Unit: Please check all that apply: (all units must be decorated)

Marching Band Car Pick-Up Truck Walking Group Riding Band Tractor

Float Float Description: _____

Other (describe) _____ Horse/Animal Units (describe) _____

Will you have music? Yes No Will you be handing out candy or other items? (See Below) Yes No

Hand-Out Policy: If you are handing out candy or other items, you must have a person walking along the parade route, along the curb, handing the item to the crowd. Absolutely no throwing of candy or anything else from vehicles or from the middle of the road! This is for the safety of children. Hand-outs must not slow down the parade. Please have all hand-outs ready; if you notice that you are falling behind the unit in front of you, stop giving hand-outs until you are caught up again. Please make all of your entry participants aware of this policy.

Please sign that you understand this policy: _____ (must be signed)

Complete and return this form via email or mail by Sept. 5, 2014. Applications and entry fees submitted by June 30th will receive a discounted rate of \$25. The cost for applications received after June 30th is \$30. Please make checks payable to Zeeland Festivals with "Pumpkinfest Parade" in the memo line and mail to: Zeeland Festivals, PO Box 94, Zeeland, MI 49464. Note: Entry fee is waived for EMS/Fire/Police/Military and School Marching Bands. Questions: 616.566.6457 or pfestinfo@gmail.com.

Pumpkinfest Use Only:
 Date Received in Office _____ Check Amount Received _____ Check Number _____
 Accepted for Parade: Confirmation # _____ E-mail confirmation sent _____ Phone confirmation _____
 Not Accepted: _____ Reason: Parade is Full _____ Received after Deadline _____ Other _____